

## Pathways

Building the Future Skilled Workforce & Informed Public



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Project 4: Path Lead,
Post-Doctoral Research

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### **Project 4: Path Leadership**

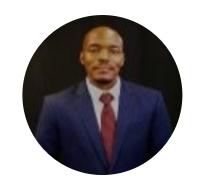




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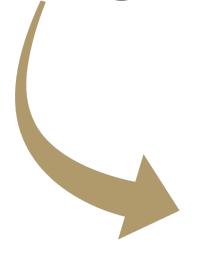


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# Learning & Engagement



Pathways

## **Pathways**



#### Where we've come from to get where we are:

#### **CSoF**

Research translated and demystified into informational and educational resources

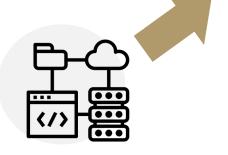


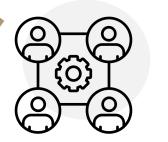
#### **ER**

Research translated and demystified into informational and educational resources

#### SoS

Outreach and educational resources informed by market, infrastructure and societal challenges





#### L&E

Partnership building, outreach, education, and reciprocal learning

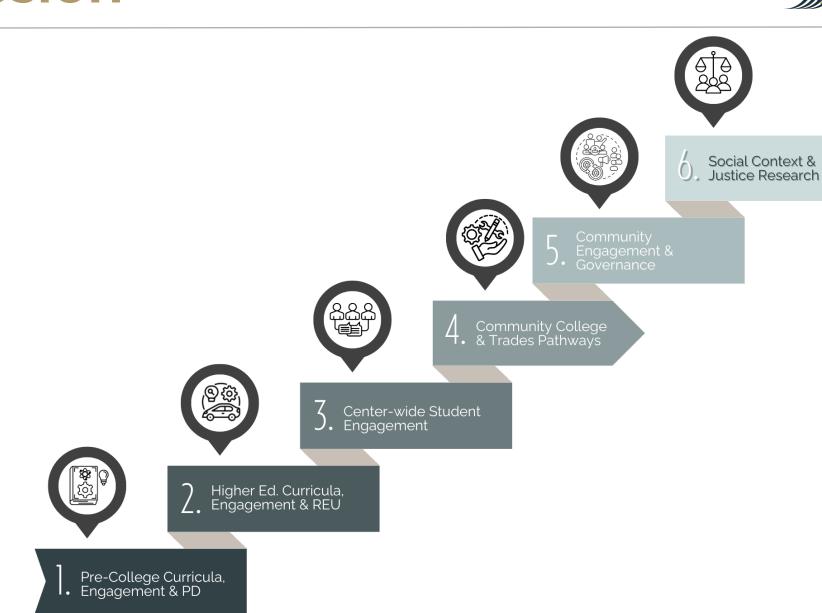
### Mission



With a focus on access and inclusion, this project develops replicable and scalable K-22 pathways through education, training, research, community awareness, and industry partnerships to recruit, retain and retrain a diverse workforce in electrified transportation systems.

### Mission





# 1. Pre-College Curricula, Engagement & PD

#### **ASPIRE-Themed Curricula**

- Middle School lessons on energy and electromagnetics
- High School course with engineering skills development, design challenges, and focus on environmental justice

#### **Engagement**

- In-person and virtual EVR Tours
- Youth Engineers in the Sustainability of Electric Vehicles (YES-EV) Program
- Out-of-school workshops and summer camps
- Presentations and demos at local schools

#### **Professional Development**

- Educator PD workshops at national conferences
- Course-long PD with course piloting teachers











# 2. Higher Ed. Curricula, Engagement & REU

#### **ETS Curricula**

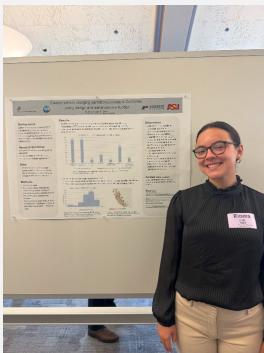
- Transportation Equity Course
- Electrified Transportation Systems (ASPIRE 101) Course

#### **Summer Research Program**

- Research Experiences for Undergraduates (REU) Program targeting underrepresented minorities
  - Fourth year in Summer 2024
  - Piloted an Entrepreneurship in STEM Series
  - Hosted workshops on Research Inclusive Practices Skill Building and Workforce Development
- REU participants presented their research at the University and ASPIRE Summer Research Symposium







# 3. Center-Wide Student Engagement

#### **ASPIRE Student Association (ASA)**

 Provides a collaborative forum for a diverse number of students enrolled at ASPIRE-core and affiliated campuses to benefit from, and support the mission of, the ASPIRE ERC

#### **Student Leadership Council (SLC)**

Select group of student representatives who assist ASPIRE in its mission to advance opportunities for skills development and workforce preparation, doing so by sitting on a number of different committees within the Center

#### **Cohort Travel Program**

 Designed to provide the SLC with real world exposure to interdisciplinary research and operational elements within industry, government, and not-for-profit organizations, while helping students learn about challenges, innovations, and future opportunities in the field of transportation electrification











# 4. Community College and Trades Pathways

#### Partner Development

- Build an ETS Technical Workforce Consortium with CC, Tech College, Trades, and worker transition organization partners
- Create, cultivate, and connect ETS technical workforce training capabilities across partners

#### **Pathway Credentialing**

- Provide ETS industry and technology use cases (ASPIRE Pilots) for job task analyses and curriculum/training program development
- Develop a leveled credentialing model for ASPIRE ETS curriculum

#### **Workforce Research**

- Understand evolving ETS industry landscape and workforce needs and feed information back to consortium
- Identify, document, and implement promising practices for ensuring equitable and accessible ETS workforce pathways













# 5. Community Engagement & Governance

#### **Community Engagement**

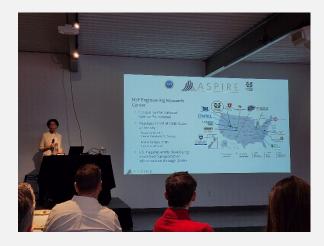
- Partnership building
- Intentional and responsive community outreach and engagement in under-resourced communities
- Community feedback exploring perceptions, concerns and expectations towards ETS and pilots

#### **Community Education**

- Research-informed educational materials
- Information dissemination filling gaps, needs, and concerns

#### **Community Empowerment**

 Informational resources highlighting careers and local training opportunities related to electrified transportation













# 6. Social Context & Justice Research

#### **Community Perceptions Research**

- Explores community perceptions, concerns, and expectations on transportation, electrification, jobs, economic, education, governance, and health disparities
- Results inform community outreach and engagement and are integral for planning and policy-making

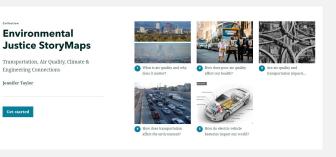
#### **Pre-College Impacts**

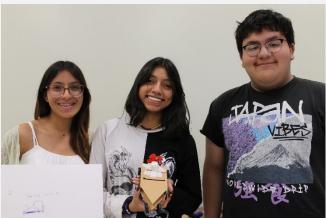
- Explores high school students' engineering career identity and how ASPIRE-themed lessons and activities may influence their choice
- Examines how students' understandings and enactments of environmental justice change after partaking in ETS lessons with Environmental Justice focus











## **Future of Pathways**



#### Partnerships/Industry Engagement

Schools: Logan High School, Cathedral High School, Purdue Polytechnic High School (Inglewood & North), DSST Elevate, Spring Creek Middle School, InTech Charter High School, Weber Ogden Technical College, Utah State University Eastern, El Paso Community College, Lake Sumter State College, Arapahoe Community College, Vincennes University, Weber State University

**NGOs**: Insights Science Discovery, NW Energy Coalition, Westside Coalition, NeighborWorks Salt Lake, Utah Women in Trades

#### Industry & Innovation Board (IIB)



Unions: AFL-CIO, LiUNA!, IBEW

Industry: Washington State Ferries, Amazon, Lewis County Transit, TransAlta – First Mode, Pacific Northwest Center of Excellence for Clean Energy, University of Michigan Battery Lab, Legacy EV

## **Future of Pathways**



#### Plans for Yr 5, 6-10 & Beyond

- 1. Develop innovative K-12 curriculum & outreach projects to enhance ETS literacy
- i.e. CO DoT-funded Pre-College Explorations Into Electric Vehicles and Wireless Charging curriculum & outreach projects
- 2. Grow enrollment and breadth of **Higher Ed** initiatives
- i.e. international Research Experiences for Undergraduate (REU) Program with the University of Auckland in Transportation Equity course
- 3. Spearhead and submit **NSF ATE Level Consortium Grant** with strategic 2-yr college and trades partners to support targeted pathways for a diverse and prepared ETS workforce
- 4. Collaboratively curate and initiate a comprehensive, all-ages career exploration and recruitment initiative highlighting **Registered Apprenticeship** and **scholarship** opportunities across ETS-relevant trades
- 5. Continue to lead responsive **community engagement** efforts that foster two-way dialogue around the electrification transition



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## Thank You!

Questions?

### **Panel Discussion**



#### Building the Future Skilled Workforce & Informed Public



MODERATOR: Bruno César Krause Morás Graduate Research Assistant, Civil Engineering Purdue University



**Darren Erickson**Technical School Program
Manager,
Kenworth Truck Company



Jen Ramos-Chavez
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University of Texas at El
Paso



Fawn Groves
Education & Community
Engagement Specialist
Utah State University



**Polly Parkinson**Graduate Research Assistant,
Cultural Studies
Utah State University



Within the Pathways Project, what has been developed and how did it come together in terms of workforce development?



What insights have you gained about effective approaches for creating and connecting accessible/equitable pathways for electrified transportation systems (ETS) occupations for all potential workers?

Workers, meaning those who require re-/up-skilling in new technology areas, and those on existing pathways in STEM fields?



With the shared goal of achieving genuine innovation and real-world impact, what practical steps can we take to build a workforce that brings broad perspective, creative approaches, and diverse skillsets?



What insights would you offer to the IIB community about the relevance of engaging the community, even when time and expense may be involved?